Building Economic Democracy How Co-ops Can Be Agents of Transformation

Presentation to:

North American Students of Cooperation (NASCO)
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What is Economic Democracy?

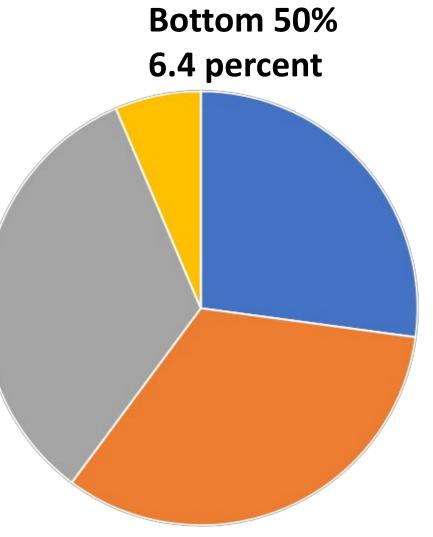
"The central idea of economic democracy involves extending principles of popular sovereignty, most frequently applied to the realm of governance and politics, to the realm of economics."

Source: Ted Howard, Steve Dubb, and Sarah McKinley, "Economic Democracy," In ACHIEVING SUSTAINABILITY: VISIONS, PRINCIPLES, AND PRACTICES (2013), pp. 231-239

US Distribution of Wealth, 2022

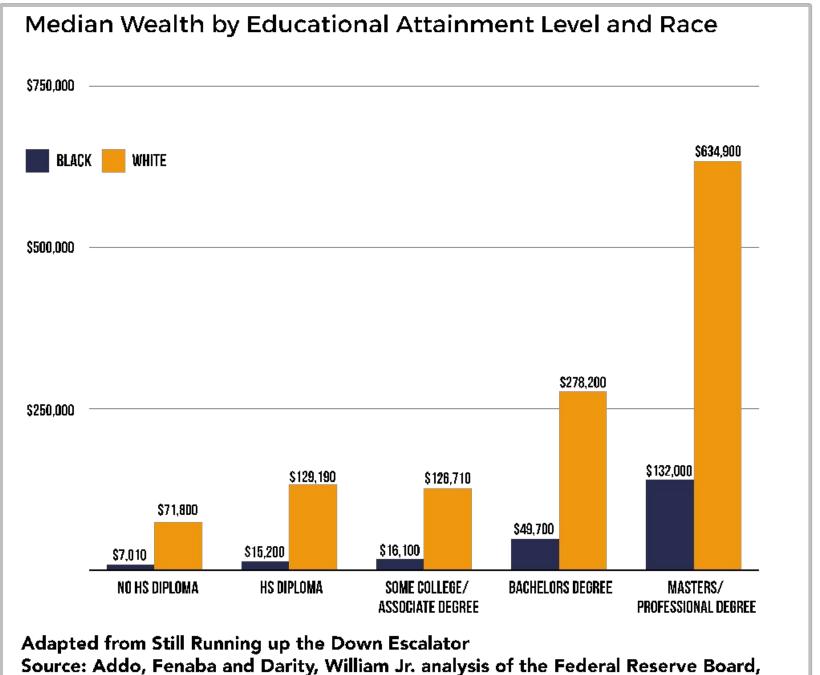
51st through 90th percentile 33.4 percent

Source: Congressional Budget
Office, based on Federal Reserve
2022 Survey of Consumer
Finance (includes imputed social
security benefits in wealth
calculations)



Top 1% 27.1 percent

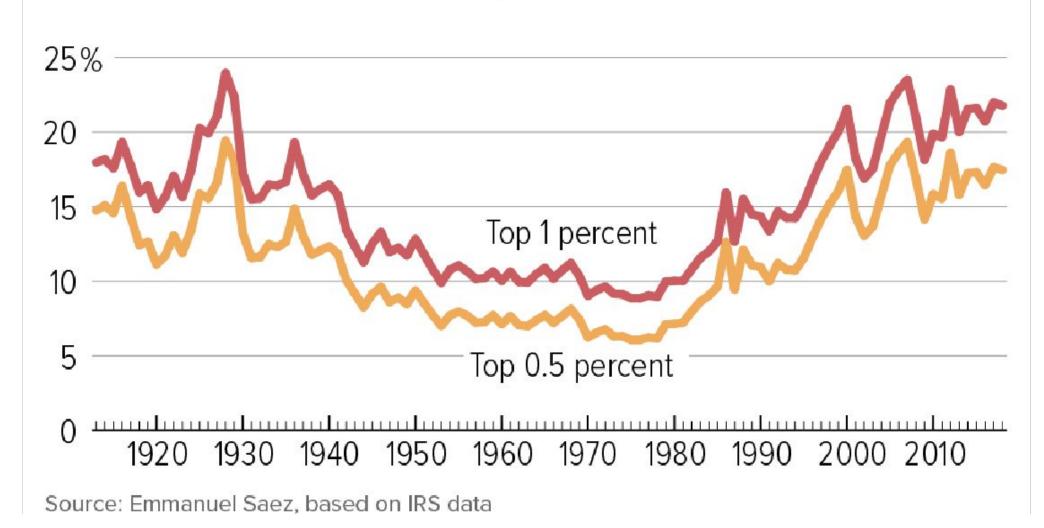
91st through 99th percentile
33.0 percent



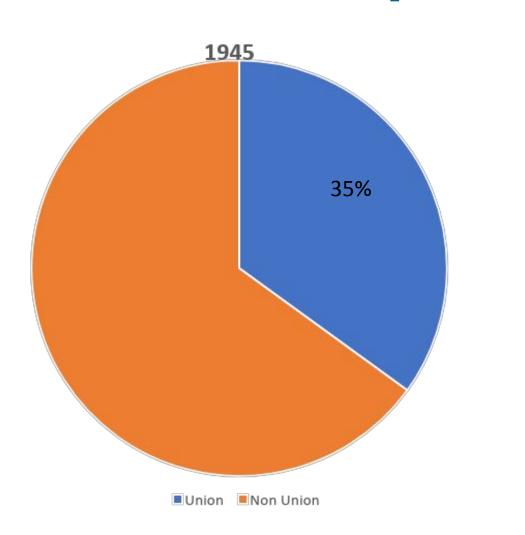
2019 Survey of Consumer Finances

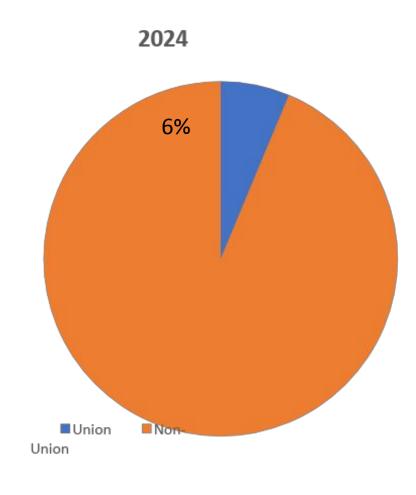
Income Concentration at the Top Has Risen Sharply Since the 1970s

Share of total before-tax income flowing to the highest income households (including capital gains), 1913-2018

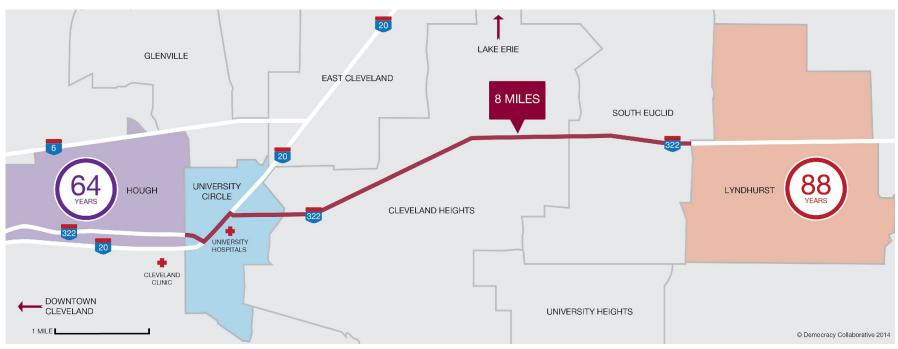


Unionization rate U.S. private sector





Place Matters



Source: Life expectancy data calculated by Cuyahoga County Board of Health

What Can Co-ops Do to Advance Economic Democracy?

- Co-op Identity: Co-ops are themselves based on democratic principles (one-member, one vote). Co-ops are economic democracy in action.
- Network building: Co-ops can support the development of networks of co-ops
- Organizing: Co-ops can work in coalition to support other institutions (community land trusts, public banks, participatory budgeting) that advance the principles of economic democracy.

Mondragón Cooperative Corporation





Founded in 1956

81 co-ops

70,000 employees

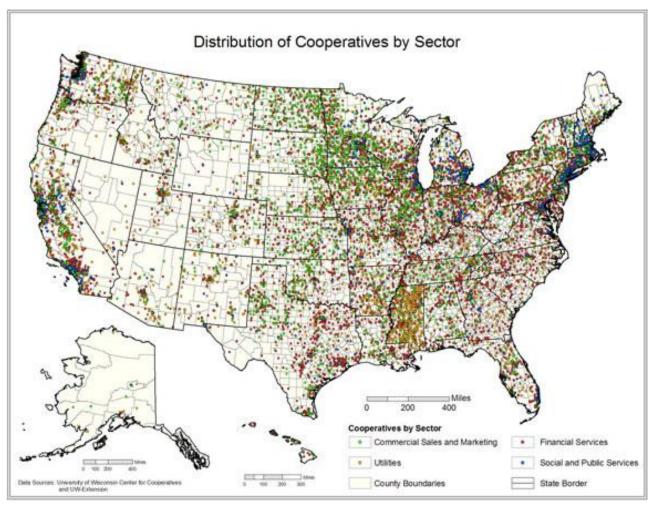
€11.05 billion revenue (2023)

Mondragón Cooperative Principles

- 1. Education
- 2. Sovereignty of Labor
- 3. Instrumental and Subordinated Nature of Capital
- 4. Democratic Organization
- 5. Open Admission
- 6. (Worker) Participation in Management
- 7. Wage Solidarity
- 8. Inter-cooperation
- 9. Social Transformation
- 10. Universal Nature (solidarity)



30,000 US Cooperatives 73,000 Places of Business



Economic Impact of U.S. Co-ops

Assets
\$ 3 Trillion
Revenues
\$ 654 Billion
Wages &
Benefits
\$ 75 Billion
2 Million Jobs
857,000 direct

Source: University of Wisconsin, 2009

Cooperative Home Care Associates





Employee
Ownership
by People of
Color at
Scale

Cooperative Home Care Associates was started in 1985 in the Bronx. It now employs 2,000 women of color – primarily Latinas and African Americans.

Additional Tools

Beyond the co-op model, there are many related tools that can advance economic democracy. These include:

- Community land trusts
- Participatory budgeting
- Public banking
- Solidarity economy networks (often co-op-based)

What is a Community Land Trust?

- Non-profit in operation.
- Most commonly "shared equity," but some trusts hold 100% of equity gain, much like group-equity NASCO co-ops).
- Limits on individual equity gains ensure future affordability, making the housing "permanently affordable."
- More than 220 nationwide, over 10,000 households

Solidarity Economy Networks

 Montréal: Milton Parc community, one of North America's largest cooperative housing developments with over 600 units and 1500 residents and that sits on a community land trust. Also, a network of enterprises organized through the Chantier. About 11,200 Social enterprises throughout Quebec employ an estimated 220,000:

https://pennloh-practical.vision/2020/11/07/seeing-solidarity-economy-in-action-in-montreal

- U.S.-based networks are more modest, but many cities are growing their own networks. Examples include Cooperation Cincy, Cooperation Dayton, Co-op Lab L.A., Cooperation Buffalo, Repaired Nations (Bay Area), Beloved Community Incubator (Washington, DC)
- https://nonprofitquarterly.org/series/solidarity-economies-building-community-power

Solidarity Economy: Movement Resources

- Solidarity Economy Principles: https://solidarityeconomyprinciples.org/
- New Economy Coalition: https://neweconomy.net/solidarity-economy/
- US Solidarity Economy Network:

https://ussen.org/

Recent Articles on Economic Democracy

How to Restore Community Economies: Reestablishing the Right to Associate

https://nonprofitquarterly.org/how-to-restore-community-economies-reestablishing-the-right-to-associate/

Pathways to Democratic Business: What Two Co-op Networks Can Teach Us

https://nonprofitquarterly.org/pathways-to-democratic-business-what-two-co-op-networks-can-teach-us/

Building Solidarity Economies—Stories from Worker Co-op Members

https://nonprofitquarterly.org/building-solidarity-economies-stories-from-worker-co-op-members/

Building a Solidarity Economy in the South (and Beyond)—Cooperation Jackson

https://nonprofitquarterly.org/building-a-solidarity-economy-in-the-south-and-beyond-cooperation-jackson/

Thank you!

For more information:

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